



SPONSORSHIP PACKAGE

AUGUST 18, 2024

SEE FULL DETAILS:
WWW.WEAREUNITED.COM/CORNHOLE

Tossing for Tomorrow: Cornhole Tournament Supporting Youth in Windsor-Essex County!

United Way's Retiree Volunteer Council (RVC) is a committed group of retirees and pre-retirees from various backgrounds but all with an interest in community engagement. The goal of the RVC is to provide meaningful volunteer opportunities and events to engage other retirees in the community and to encourage greater social inclusion while addressing community gaps.

The RVC is leading the charge to raise \$25,000 to support local students in the Windsor Essex-County community through United Way's On Track to Success Program. This program wraps support around a young person and their family to help them graduate high school and go on to college, university or a trade. The students have access to services including tutoring, individualized support, social and recreational activities, and volunteer, career and social mentoring opportunities.

Over 175 students are enrolled in On Track to Success and more than 90% of students in the program have graduated high school on time.

The Retiree Volunteer Council are hosting a Charity Cornhole Tournament on August 18, 2024 at the Royal Canadian Legion Branch 594 to support local students in #YQG.



SPONSORSHIP OPPORTUNITIES

PRESENTING | \$10,000

- Tournament sponsor branding with company logo featured on marketing materials and website
- Complimentary tournament registrations (8)
- Recognition on event signage at registration and various locations
- Feature on social media channels (over 9,500 followers) & e-mail blasts (over 23,000 subscribers)
- Opportunity to set up corporate signage/tent at event (subject to approval)
- Opportunity to speak at event
- Recognition during event
- Recognition in event media release

AIR MAIL SPONSOR - \$5,000

- Logo featured on event signage, materials and website
- Complimentary tournament registrations (5)
- Opportunity to display a banner/signage at event (provided by sponsor)
- Logo featured on event signage, materials and website
- Feature on social media channels (over 9,500 followers) & e-mail blasts (over 23,000 subscribers)
- Recognition during event
- Mention in event media release



SPONSORSHIP OPPORTUNITIES

ACE SPONSOR - \$2,500

- Logo featured on event signage, materials and website
- Complimentary tournament registrations (4)
- Feature on social media channels (over 9,500 followers) & e-mail blasts (over 23,000 subscribers)
- Recognition at event

FRIEND SPONSOR - \$1000

- Recognition during event
- Complimentary registrations (2)
- Logo feature on website
- Feature on social media channels (over 9,500 followers)

CORNHOLE SPONSOR - \$500

- Signage at assigned lane/board with logo
- Feature on social media channels (over 9,500 followers)

United Way's Vision: A generation from now, Windsor-Essex County is a prosperous community where all children have the ability to achieve their dreams and reach their potential.

If you have questions, please contact your Relationship Manager or e-mail events@weareunited.com

